



HOW CAN YOU MAKE TACKLE FOOTBALL A REALITY FOR TULSA WOMEN?

The Tulsa Threat is a full-contact women's football team established in 2011. The Threat play in the Women's Football Alliance (WFA), a national 60-team women's tackle league. The team is based in the City of Tulsa and was the first full-contact women's football team established in the State of Oklahoma. The Tulsa Threat players are mothers, wives, daughters, teachers, nurses, sisters, technicians, volunteers to the community, students, business women, and so much more.

The team competes in a spring season - typically 4 home and 4 away games from April-June each year. The team became a non-profit organization in November 2012 through a partnership with Oklahomas for Equality. This alliance provide tax-free deductibles to our sponsors and financial partners. 100% of the contributions to the team benefit the Tulsa Threat. The team is completely team-owned and operated. Each player pays \$800/season for her spot on the team - this is possible because of sponsors like you.

ESTIMATED SEASON COSTS

| | |
|-------------------------------------|----------|
| Team Uniforms | \$4,000 |
| Practice Gear | \$2,000 |
| Equipment | \$500 |
| Travel to Away Games | \$11,000 |
| Field Rental + Game Day Costs | \$12,000 |
| Marketing | \$2,000 |
| Misc (Insurance, League Fees, etc.) | \$2,000 |

TOTAL ESTIMATED COST PER SEASON \$33,500

TULSA THREAT WOMEN'S TACKLE FOOTBALL

TEAM SPONSORSHIP OPPORTUNITIES

Team Travel Sponsorship Package - \$5,000

Help curb the hotel costs while travelling to 4 or more away games in the regular season with this package.

- Clickable link on tulsathreat.com
- Inside front cover full page color ad in game-day program
- Company-provided banner displayed at all home games in 2021 season
- 8 Public Announcements at all home games
- Exhibit table available at home games to promote your organization
- 10 Season Passes for 2021 season
- 10 Tulsa Threat T-shirts
- 1 Autographed team football

Home Field Sponsorship Package - \$3,000

Help with the cost for the biggest game-day expense incurred at home games - the field.

- Clickable link on tulsathreat.com
- Inside back cover full page color ad in game-day program
- Company-provided banner displayed at all home games in 2021 season
- 8 Public Announcements at all home games
- Exhibit table available at home games to promote your organization
- 8 Season Passes for 2021 season
- 8 Tulsa Threat T-shirts
- 1 Autographed team football

After-Party Sponsorship Package - \$2,500

Provide an establishment the team's after-party for post-home game fun.

(This sponsor must allow all ages to frequent their business and be able to provide food after 10pm)

- 4 After-Parties held at sponsor's establishment
- Clickable link on tulsathreat.com
- One full page color ad in game-day program
- Company-provided banner displayed at all home games in 2021 season
- 4 Public Announcements at all home games
- 1 Replica Home Jersey to hang at your establishment
- Exhibit table available at home games to promote your organization
- 6 Season Passes for 2021 season
- 6 Tulsa Threat T-shirts

Ticket Sponsorship Package - \$2,000

- Company advertisement on back of all home game tickets (sponsor provides artwork - this can be just a logo or a coupon, etc.)
- Clickable link on tulsathreat.com
- One full page color ad in game-day program
- Company-provided banner displayed at all home games in 2021 season
- 4 Public Announcements at all home games
- Exhibit table available at home games to promote your organization
- 5 Season Passes for 2021 season
- 5 Tulsa Threat T-shirts

Gold Sponsorship Package - \$1,500

- Clickable link on tulsathreat.com
- One full page color ad in game-day program
- Company-provided banner displayed at all home games in 2021 season
- 4 Public Announcements at all home games
- 4 Season Passes for 2021 season
- 4 Tulsa Threat T-shirts

Silver Sponsorship Package - \$1,000

- Clickable link on tulsathreat.com
- One full page color ad in game-day program
- Company-provided banner displayed at all home games in 2021 season
- 3 Public Announcements at all home games
- 3 Season Passes for 2021 season
- 3 Tulsa Threat T-shirts

Bronze Sponsorship Package - \$500

- Clickable link on tulsathreat.com
- Half page color ad in game-day program
- Company-provided banner displayed at all home games in 2021 season
- 2 Public Announcements at all home games
- 2 Season Passes for 2021 season
- 2 Tulsa Threat T-shirts

2021 Season Home Game Program Ad Options

Full Page Ad - \$200

1/2 Page Ad - \$150

1/4 Page Ad - \$100

Booster Ad (Business Card Size) - \$25

Great, easy way to support your favorite player



**THANK YOU
FOR YOUR INTEREST IN
HELPING THE
TULSA THREAT
WOMEN'S TACKLE FOOTBALL
TEAM**

All funds should be paid directly to specific player intended for donation. If you don't have a favorite player, please reach out to General Manager, Mindy Littlefield, for a sponsorship to the team's general fund.

(918)991-5789 or mlittlefield1022@gmail.com

Email all high resolution print-ready artwork for ads or logos for website to team designer: kristen.b.adair@gmail.com